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History of connected cars, 1996–present. General Motors was the first automaker to bring the first connected car features to market with OnStar in 1996 in Cadillac DeVille, Seville and Eldorado.

Connected car - Wikipedia

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Why diversity matters | McKinsey & Company

Our insights delve into consumer trends, behaviors and activities, giving brands, publishers, marketers and agencies the inside track on how to engage with people across screens, stores and platforms.

Insights | Latest Consumer Insights and Trends | Nielsen

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IoT Market Forecasts | Postscapes

The Internet of Things (IoT) is the network of physical devices, vehicles, home appliances, and other items embedded with electronics, software, sensors, actuators, and connectivity which enables these things to connect and exchange data, creating opportunities for more direct integration of the physical world into computer-based systems ...

Internet of things - Wikipedia

Meet the Winners. We're thrilled to introduce you to the winners of the Management 2.0 Challenge—the first phase of the HBR/McKinsey M-Prize for Management Innovation.

SHIFT CHANGES THE WAY CEMEX WORKS | Management Innovation

Women, Business and the Law (WBL) is a World Bank Group project that collects data on gender inequality in the law. The dataset diagnoses legal barriers limiting women's full economic participation and encourages policymakers to reform discriminatory laws.

Women, Business and the Law - Gender Equality, Women

Getting Proactive. McKinsey's marketing and sales practice has spent more than six years studying consumers' decision journeys. The term (as explained in "Branding in the Digital Age," HBR, December 2010) broadly describes how people move from initially considering a product or service to purchasing it and then bonding with the brand.

Competing on Customer Journeys - Harvard Business Review

Interactive Advertising Bureau (IAB) empowers the media and marketing industries to thrive in the digital economy.

IAB

IBM's new Watson Internet of Things (IoT) is a cognitive system that learns from, and infuses intelligence into the physical world.

IBM Watson Internet of Things (IoT)

Norvestor Equity AS is a leading private equity firm focusing on lower mid-market control investments in the Nordic region.

Norvestor news | Norvestor

School Supply Drive. Learn how you can help FAIA's Young Agents Council give deserving students in your community a smart start to the new school year.

Home - FAIA

2011, 2012 A.J. O'Connor Associates " " " The :

10 Forces Impacting the Changing Workplace - A.J. O

Alan is responsible for Accenture's overall vision and strategy in the banking sector, investment priorities, client-offering developments and partnership networks.

Banking | Accenture

In 2015, the global community has an unprecedented opportunity. Momentum is already building " technological innovation, new economic trends and political commitments are all coming together " towards a low-carbon future.

NCE 2015

Links To Valuable Free Useful Tax, Accounting, Business and Software Resources For Canadian Tax Professionals and Their Clients

Taxboard Resources For Canadian Tax Professionals

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Tech News & Analysis - Wall Street Journal

Faced with rapidly-accelerating demand for its products, skin care company Rodan + Fields, an e-commerce merchant, chooses a distribution solution that includes a new location and automation.

Inbound Logistics

Case study: Uber. Uber's car-sharing service is an example of how digital platforms can transform who does the work and how, creating both winners and losers.

Digital Media and Society - Reports - World Economic Forum

IEEE ISMS2018 Conference Program at a Glance, Session Code: Tue.pm1 means Tuesday afternoon before tea break. Other Time periods: am1, am2, pm1, pm2

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